



Good Women Walk.

Why women are fed up and *quitting* 'Corporate America.'

1. She's experienced **female rivalry**.
2. She feels socially **excluded**.
3. She **doesn't feel supported**.
4. She's **lost her voice**.
5. She doesn't want to work **with or for** other women -- **ever again**.



"**Female rivalry** is one woman minimizing another woman so they both feel small--smaller than they really are.

Female rivalry hurts individuals, teams and organizations."

-Dr. Amber Tichenor






Bye, Bye, Felicia!
She's gone!



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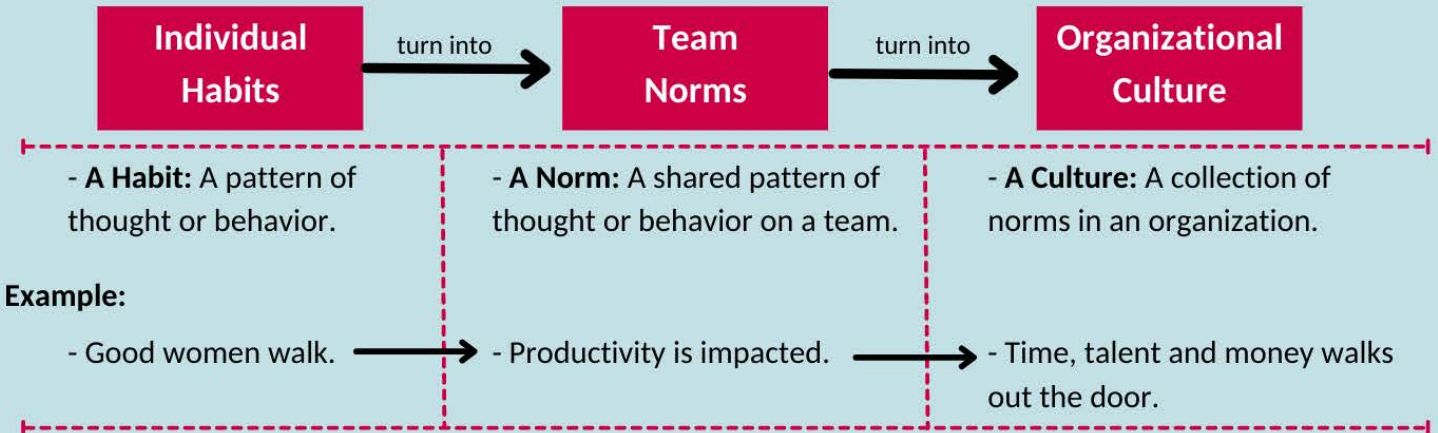


When businesses don't provide an organizational culture of **psychological safety** they're unable to attract and retain talent.

And Good Women Walk.

But they **don't** have to.

Female Rivalry Organizational Impacts:



Ways to Create Psychological Safety:

Build Trust.

Instilling transparency with performance feedback, budgets, promotions and layoffs, makes people feel heard and listened to.



Promote Self-Awareness.

Recognizing how you think and behave uncovers biases.



Engage with Authenticity.

Establishing well-defined rules of engagement and confidentiality fosters trust.



Create Inclusion.

Instilling a sense of belonging is key to relationship building.



Actively Communicate.

Ban blame and reframe failure by openly talking about it.



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